



NB 489



NB 488



NB 486



NB 485



Founded over 100 Years ago, New Balance adheres to a unique set of philosophies:

- The focus on function over fashion
- Make shoes in multiple widths
- Continue to make shoes in the US
- Nurture strong retail partnerships
- Support grassroots initiatives.

Although New Balance has grown annual sales to nearly \$1.5 billion making it the second largest footwear company in the world, they have not lost sight of who they are or from where they came.

Engineered to be versatile and durable, our New Balance eyewear collection seamlessly blends performance and fashion. New Balance eyewear incorporates attractive stylized elements to the frames while maintaining their performance edge.